

JUL 17 2005

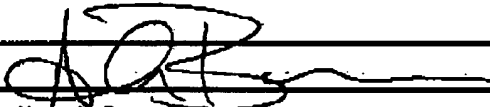
PTO/SB/21 (08-04)

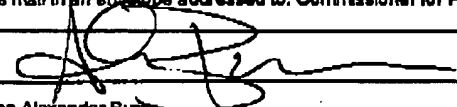
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	10/016,380	
	Filing Date	12/10/2001	
	First Named Inventor	Gary Alan Hayler	
	Art Unit	2843	
	Examiner Name	Barry W. Taylor	
Total Number of Pages in This Submission	31	Attorney Docket Number	

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/ Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.62 or 1.63	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks Title: Broadcast Audience Surveillance Using Intercepted Audio Customer No. 40318		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name			
Signature			
Printed name	Alan Alexander Burns		
Date	07/18/2005	Reg. No.	

CERTIFICATE OF TRANSMISSION/MAILING	
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Signature	
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Date	07/18/2005

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UNITED STATES PATENT AND TRADEMARK OFFICE

Application No. 10/016,380 Confirmation No. 4943
Filing Date 12/10/2001
5 Applicants Gary Alan Hayter
Paul E. Graf
Alan Alexander Burns
Customer No. 40318
Examiner Barry W. Taylor
10 TC/A.U. 2643
Title: Broadcast Audience Surveillance Using Intercepted Audio
Date: 16 July 2005
15
Commissioner for Patents
P.O. Box 1450
Alexandria VA 22313-1450
20

APPLICANTS' RESPONSE AMENDING APPLICATION**Amendment B**

25

Dear Commissioner:

In response to Office Action of 31 May 2005, please amend the above-identified application as follows:

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Amendments to the Claims are reflected in the listing of claims beginning on page 2 of this paper.

Statement Regarding Substance of Interview of 12 July 2005 begins on page 7 of this paper.

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Remarks/Arguments begin on page 9 of this paper.